



*EXCELLENCE THROUGH  
EDUCATION*



2019 - 2020

# TABLE OF CONTENTS

**01** *WHY ABS?*<sub>1</sub>

**02** *TEACHING METHODOLOGY*<sub>2</sub>

**03** *PROGRAMS*<sub>3</sub>

**04** *HOW TO APPLY*<sub>6</sub>

**05** *CAREER SERVICES*<sub>7</sub>



1

ASPIRE Business School (ABS) is a young, ambitious institution with a strong international focus aiming to bring about a paradigm shift in education leveraging largely on Blended learning programs in order to equip students and professional alike for the challenges ahead in an ever volatile global business landscape.

2

ABS is based in Barcelona, a vibrant and cosmopolitan city that currently stands up as a major startup hub in the European digital ecosystem and a point of reference in terms of public development, capacity to attract international investment and global talent.

3

ABS offers a diverse program portfolio covering a wide range of management and entrepreneurial subjects looking to bring about maximum value to students and professionals through on-campus & off-campus learning, blending smoothly both theory with practice, so that on graduating, the students are ready and equipped to immerse themselves directly in the buoyant markets internationally.

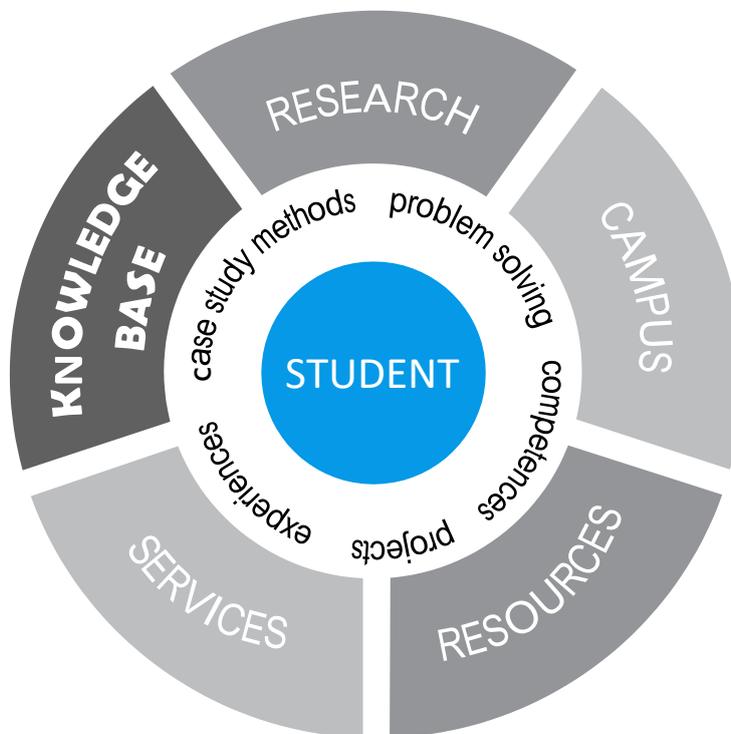
4

With a robust management and an extended local and national network, ASPIRE is seeking to consolidate its place among benchmark business schools in EU.



# HOW DO STUDENTS LEARN AT ABS, BARCELONA?

*Our goal is to train professionals equipped to respond to the needs that the modern and intercultural world demands*



ABS focuses on providing well-balanced competences to equip future leaders with the necessary skills, attitudes and knowledge.

The main teaching and learning methods includes virtual classroom lectures, webinars, tutorials, practical learning, field trips, projects, and learning through research.

The academic experience involves a greater emphasis on self-directed study than at an undergraduate level would. You'll be expected to think and study independently, conduct more extensive background reading and bring your ideas to webinars and tutorials for discussion and forums. Students are then required upon completion, upload a presentation of the developed research assignment on which a thesis is prepared and defended.

# PROGRAMS

## Executive Master in Digital Marketing & Social Media

### PROGRAM KEY FACTS:

Qualification: Executive Master in Digital Marketing and Social Media

ECTS: 60

Language: Delivery: English

Duration: 12 months

Tuition fees: €5,000

Application fee: €300

(Non-refundable, payable during application submission)

Dual Degree Awarded by:

OTHM - Level 7 in Digital Marketing & Social Media

ABS - Executive Master in Digital Marketing and Social Media

# EMDMSM

AWARDING BODIES:



### PROGRAM OVERVIEW

Executive EMDMSM provides the participant with the knowledge and skills necessary to exploit the digital environments in a business environment, always with a global vision of the business.

The program is designed to show the new Internet professionals the key drivers required to be successful both in launching a new business and in transforming those businesses that still operate outside the digital world and need to make the leap. Professionals who know and master the new digital environment, know how to exploit social networks, be prepared to launch Mobile Marketing strategies and help your company to develop its e-commerce plan. In short, professionals and executives who know how to take advantage of New technologies to gain a solid competitive advantage over time.



# PROGRAMS

## Master in International Business Relations

### PROGRAM KEY FACTS:

Qualification: Executive Master in International Business Relations  
Credits:180  
Language: Delivery: English  
Duration: 12 months  
Tuition fees: €7.900  
Application fee: €300  
(Non-refundable, payable during application submission)  
Awarded by: University of Chichester, UK

# MIBR

### AWARDING BODIES:



## LEARNING INNOVATION



# PROGRAMS

## MBA

### PROGRAM KEY FACTS:

Qualification: Master in Business Administration

Credits: 180

Language Delivery: English

Duration: 12 months

Tuition fees: €7.500

Application fee: €300

(Non-refundable, payable during application submission)

Awarded by: University of Chichester, UK

# MBA

### AWARDING BODIES:



## Overview Objectives:

This MBA program with a one Year UK University Degree; is validated and awarded by the University of Chichester and delivered by OTHM.

The MBA Program offers a unique opportunity to achieve an MBA qualification with an accredited UK University, in a Dual-Semester modality plan (exclusively offered by ABS Business School).

1<sup>st</sup> Semester



7 Diploma in Strategic Management and Leadership qualification

+

2<sup>nd</sup> Semester



This MBA (top-up) course allows you to achieve an MBA qualification in one year, allowing you to fast track to create opportunities and enhanced career prospects.

=



MASTER IN BUSINESS  
ADMINISTRATION  
(180 CREDITS)

# UNDERGRADUATE LEVEL DIPLOMA PROGRAM 2019-2020

## Diploma Level 4 in Tourism Management

### PROGRAM KEY FACTS:

Qualification: Diploma in Tourism Management Level 4

Modality: Full time and Blended

ECTS: 120

Location: Panama/Barcelona, Spain

Language: English

Duration: 12 Months

Intake: February & September 2019

Tuition and fees:

Full time: €5,000 ( €4,000 in Panama)

Blended: €4,000

Application fee: €300

(Non-refundable, paid during application submission)

# L4

### AWARDING BODIES:



### VIEW OBJECTIVES:

Students who complete the Level 4 may use it as a pathway to advanced study, typically progressing on to the OTHM Level 5 Advanced Diploma. Since the Level 4 Diploma is designed to be broadly equivalent to that of the first year of a bachelor's degree, students may use the qualification to apply for credit entry to a number of bachelor degree programmes at selected universities worldwide.

The duration of the program will be spread over two semesters in one calendar year with a Blended Learning Method that combines E-learning with face to face classroom lectures:



# UNDERGRADUATE LEVEL DIPLOMA PROGRAM 2019-2020

## Diploma Level 4 in Business Management

### PROGRAM KEY FACTS:

Qualification: Diploma Level 4 in Business Management

Modality: Full time and Blended

ECTS: 120

Location: Panama/Barcelona, Spain

Language: English

Duration: 12 months

Intake: February & September 2019

Tuition and fees:

Full time: €5,000 ( €4,000 in Panama)

Blended: € 4,000

Application fee: €300

(Non-refundable, paid during application submission)

# L4

Awarding Body:

**othm**<sup>®</sup>  
qualifications

### OVERVIEW OBJECTIVES:

OTHM Level 4 Diploma in Business Management qualification is to provide learners with an excellent foundation for building a career in a range of organisations. It designed to ensure each learner is 'business ready': a confident, independent thinker with a detailed knowledge of business and management and equipped with the skills to adapt rapidly to change.

The duration of the program will be spread over two semesters in one calendar year with a Blended Learning Method that combines E-learning with face to face classroom lectures



# UNDERGRADUATE LEVEL DIPLOMA PROGRAM 2019-2020

## Diploma Level 6 Diploma in Business Management (Level 4, 5, 6)

### PROGRAM KEY FACTS:

Qualification: Diploma Level 6 Diploma in Business Management

Modality: Full time and Blended

ECTS: 360

Location: Panama/Barcelona, Spain

Language Delivery: English

Duration: 3 years

Intake: February & September 2019

Tuition and fees:

Full time: €5,000 - per year (4,000 in Panama)

Blended: €4,000 - per year

Application fee: €300

(Non-refundable, paid during application submission)

Awarded by: OTHM

L6

Awarding Bodies:

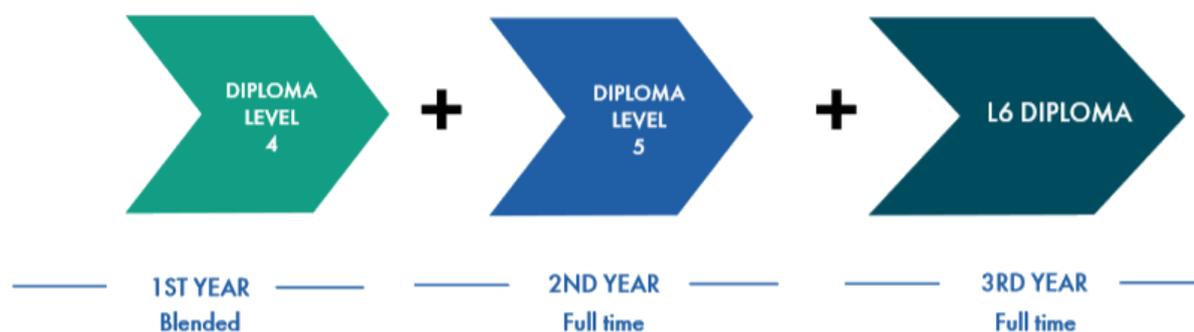
**othm**<sup>®</sup>  
qualifications ■■■■

### OVERVIEW OBJECTIVES:

Level 6 Diploma in Business Management qualification is to provide learners with an excellent foundation for a career in a range of organisations. Successful completion of the Level 6 Diploma in Business Management qualification will provide learners with the opportunity to progress to further study or employment.

Successful completion of the triple degree qualification will equip learners with 360 credit qualification in international hospitality and tourism management, covering all the key management skills required for a management career in the sector.

The duration of the program will be spread over two semesters in a 3 year program with a Blended Learning Method that combines E-learning with face to face classroom lectures:



# UNDERGRADUATE LEVEL DIPLOMA PROGRAM 2019-2020

## Diploma Level 6 in Tourism and Hospitality Management (Level 4,5,6)

### PROGRAM KEY FACTS:

Qualification: Diploma Level 6 Diploma in Tourism and Hospitality Management

Modality: Full time and Blended

ECTS: 360

Location: Panama/Barcelona, Spain

Language Delivery: English

Duration: 3 years

Intake: September 2019

Tuition and fees:

Full time: €5,000 - per year (€4,000 in Panama)

Blended: €4,000 - per year

Application fee: €300

(Non-refundable, paid during application submission)

Awarded by: OTHM

L6

Awarding Bodies:

**othm**<sup>®</sup>  
qualifications ■■■■

### OVERVIEW OBJECTIVES:

OTHM Level 6 Diploma in Tourism and Hospitality Management qualification is to develop learners' management knowledge and skills within the tourism and hospitality industry. Learners will critically evaluate contemporary knowledge and theories and use these to propose solutions to complex management problems.

Successful completion of the triple degree qualification will equip learners with 360 credit qualification in international hospitality and tourism management, covering all the key management skills required for a management career in the sector.

The duration of the program will be spread over two semesters in a 3 year program with a Blended Learning Method that combines E-learning with face to face classroom lectures



# GRADUATE LEVEL DIPLOMA PROGRAM 2019-2020

## Diploma Level 7 Strategic Leadership and Management

### PROGRAM KEY FACTS:

Qualification: Diploma level 7 Strategic leadership and Management  
Modality: Full time and Blended  
ECTS: 120  
Location: Panama/Barcelona, Spain  
Language: English  
Duration: 12 months  
Intakes: February & September 2019  
Course Start Date: March 14  
Full time: €6,000 (€5,000 in Panama)  
Awarding body: OTHM  
Application fee: €300  
(Non-refundable, paid during application submission)

L7

Awarding Body:

**othm**<sup>®</sup>  
qualifications ■■■■

### OVERVIEW OBJECTIVES:

Level 7 Diploma in Strategic Leadership and Management qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. This qualification is suitable for mature learners with a background in academic study or industry.

Successful completion of the Level 7 Diploma in Strategic Management and Leadership qualification will equip learners with the key skills and capabilities to become an effective strategic manager. The Level 7 qualification also allows learners to progress within the same employment level of an MBA with advanced standing.

The duration of the program will be spread over two semesters in one calendar year with a Blended Learning Method that combines E-learning with face to face classroom lectures: Combination can be any.

12 months Full time

11 months (online) + 1 months (full time)

10 months (online) + 2 months (full time)

9 months (online) + 3 months (full time)

# GRADUATE LEVEL DIPLOMA PROGRAM 2019-2020

## Diploma Level 7 Digital Marketing & Social Media

Qualification: Diploma Level 7 in Digital Marketing and Social Media

Modality: Full time and Blended

ECTS: 60

Language: English

Duration: 12 months

Intakes: February & September 2019

Course Start Date: April 2

Full time: €6,000 (€5,000 in Panama)

Awarding Body: OTHM

Application fee: €300

(Non-refundable, paid during application submission)

# L7

AWARDING BODIES:



### OVERVIEW OBJECTIVES:

L7 DMSM the participant with the knowledge and skills necessary to exploit the digital environments in a business environment, always with a global vision of the business.

The program is designed to show the new Internet professionals the key drivers required to be successful both in launching a new business and in transforming those businesses that still operate outside the digital world and need to make the leap. Professionals who know and master the new digital environment, know how to exploit social networks, be prepared to launch Mobile Marketing strategies and help your company to develop its e-commerce plan. In short, professionals and executives who know how to take advantage of New technologies to gain a solid competitive advantage over time.

The duration of the program will be spread over two semesters in one calendar year with a Blended Learning Method that combines E-learning with face to face classroom lectures: Combination can be any.

12 months Full time

11 months (online) + 1 months (full time)

10 months (online) + 2 months (full time)

9 months (online) + 3 months (full time)

# EDUCATION REPAIR SYSTEM

Aspire Business School announces its Education Repair System.

For those people who cannot enter university because they don't have a high school diploma, or GCSE A levels, now YOU CAN get an accredited UK University Bachelor's degree in 27 months and an MBA in 36 months.

For those people who have a non-accredited or invalid degree certificate, YOU CAN get a UK Bachelor AND MBA degree from a UK University in 34 months.

Summary:

Level	Equivalence	Time	Price in Euros
Level 3 OTHM Diploma	High school diploma, GCSEs "A" levels	2-3 months	3,000
Level 4 & 5 OTHM Diploma	1st & 2 <sup>nd</sup> year degree	21 months	10,000
Top-up BSc Chichester University	UK University Bachelor's BSc degree	4 months	4,500
Level 7 OTHM Diploma	Master	5 months	4,000
Top-up MBA Chichester	MBA Chichester	4 months	3,500
<b>Total</b>	<b>Full MBA from Chichester University</b>	<b>36 months</b>	<b>25,000</b>



No High School diploma, no problem.

If you don't have a high school diploma or GCSE A levels and think that you can't get start a degree course, then we have a solution. You can start by taking a level 3 diploma course, which is enough to get you accepted for the level 4 diploma course (equivalent to the first year of a degree course at a university). This level 3 can be done in 2 or 3 months and only requires you to study 3 modules. Each module requires one essay to pass. You are then entitled to start your degree level courses.

# HOW TO APPLY

## ADMISSION APPLICATION

Fill ABS online application form

## PERSONAL INTERVIEW

Send color scan copy of academics + passport

## ADMISSION EVALUATION

## ADMISSION APPROVED

Pay registration fee & fulfill conditions

## RECEIVE UNCONDITIONAL EMAIL

## DEPOSIT TUITION FEES

## RECEIVE CREDENTIAL FOR ECAMPUS

## RECEIVE SCHEDULE FOR ACADEMIC KEY DATES

WELCOME TO ABS

# CAREER SERVICES

ABS Business School Career Service is a support area.

Our objective is to guide and accompany the student to reach new professional goals, as well as to achieve a greater labour insertion and professional development. ABS Business School Career Service is constantly working to develop useful tools that are available to students and alumni.

At ABS Business School we work with companies, institutions and organizations from all sectors, both national and international. Through our partnership with "World-Wide Internships" and ABS Business School, the enrolled Students and alumni will have full access to "World-Wide Internships" full catalogue of paid/unpaid internships.

## TWO TYPES OF INTERNSHIP PROGRAMS AVAILABLE:

Longterm BASICPROGRAM: 5 months+ internship.  
Short term ALL-INCLUSIVE PROGRAM: 2 to 4 months internship.



Opportunities in:



and more...



**Barcelona campus:**

**[www.aspirebarcelona.eu](http://www.aspirebarcelona.eu)**

**Panamá campus**

**[www.aspirepanama.org](http://www.aspirepanama.org)**



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